

CUSTOMIZE, INTEGRATE & AUTOMATE





Take The Easy Pro Funnels 7 Day Challenge



Table of Contents

What To Do On Day 7	3
Getting Started	
Campaigns/Lists	
Identifying Your List	
Follow-Up Emails	
General	_
Finding Follow-Up Email Sequences	10
Autoresponders	
GetResponse	
Create An Affiliate Link	
Add Plain Text Version	21
Add Additional follow up products	
Task List	25

7 Day Challenge Day 7

Hi and a huge welcome to the Easy Pro Funnels (EPF) 7 Day Challenge.

EASY PRO FUNNELS

What To Do On Day 7

Hi welcome to day 7 of the 7 day challenge. After completing today's challenge you will have created a sales funnel that is likely to be very profitable.

As I have mentioned before. No matter what traffic source you use it is almost impossible to make a profit from selling a single product (affiliate or not). Therefore Easy Pro Funnels lets you collect email addresses from both subscribers and buyers. You can them promote additional products to these email addresses (effectively for free).

Making additional sales over time increases your income significantly whilst not increasing your traffic costs. This is the path to true profits.

So your task today is to add follow-up emails promoting additional products to your autoresponder list(s) that will sell more products to your existing buyers and encourage subscribers to make their initial purchase from you.

It is this that makes your mini-funnels into a true sales funnel that will eventually run on complete autopilot.



Getting Started

Before I go into the specifics please take a look at this page: <u>https://everi.be/follow-up-emails-monetizing-your-lists/</u>

EASY PRO FUNNELS

This covers some general ideas and concepts of follow-up emails and will help you understand the overall process better.

Campaigns/Lists

Lists and campaigns in this sense are one and the same. GetResponse used to call their lists campaigns so I have kept that name in for backward compatibility.

But just to be sure you are clear a list is a group of email addresses or a named entity that email address can be added to.

Easy Pro Funnel creates your autoresponder list when you "Add Lead Magnet To Autoresponder ". This is the section on the Affiliate Center pages for JVZoo, ClickBank and Warrior Plus. They all work the same.

You select a default lead magnet OR a custom lead magnet. i.e. one you created yourself earlier. This is all covered in previous days challenges.

See screenshot below.

EASY PRO FUNNELS	CUSTOMIZE, INTEGRA & AUTOMATE
Add Lead Magnet To Autoresponder - GetResponse Message: Select Free Offer (Lead Magnet) Select Offer	
Select Custom Offer Single Opt-In	i CREATE CAMPAIGN/LIST

When you click the CREATE CAMPAIGN/LIST button the new list will be added to the Select Campaign/List drop down option box in the Create Affiliate Link section shown below.

eate Affiliate Link	
Select Campaign/List	~
Instagram Marketing Mastery	~
Personalize Link/Name	I CREATE LEAD MAGNET LINK
	CREATE AFFILIATE LINK

So the best way to find or identify a list is to click the drop down selection to see all the lists.

If you select any list it also has the advantage of displaying the free offer attached to that list.

You can also see a visual overview of any funnel by selecting any link from the Sales or Leads drop down lists at the top of the page.

Sales	
Select To Display Affiliate Link Below	~
Leads	
Select To Display Lead Magnet Link Below	~
urrent Link: https://everi.be/st.test.mail.lead1 🗹	

Using either of the above you can identify the specific list from the drop down options. All have a similar format.

Identifying Your List

To identify the actual autoresponder look for the either:

SendGrid:

The list Id beginning with SG and ending with a 7 digit number. I.e. SG6400811

GetResponse:

Is a list Id consisting of 5 alphanumeric characters using both upper and lower case. I.e. aFv8y

See the example images below.







Affillate Center (JVZoo Products)	
-----------------------------------	--

EPF Affiliate Links	
Sales	
Select To Display Affiliate Link Below	~
Leads	
Select To Display Lead Magnet Link Below	~
Select To Display Lead Magnet Link Below jc_protect_your_personal_power_478-SG6480011 https://everi.be/st.tp.cc.1.lead jc_protect_your_personal_power4_481-SG6490542 https://everi.be/st.test.mail.lead1 jc_traffic_extreme_477-SG6388026 https://everi.be/st.test.477.lead jc_traffic_extreme_510-SG7023760 https://everi.be/st.point.est=lead1 jc_traffic_extreme_510-SG7023760 https://everi.be/st.point.est=lead1 jc_traffic_extreme_510-SG7023760 https://everi.be/st.covertVPressFree jc_video_marketing_blueprint_476-SG6375057 https://everi.be/st.new.lm.vmb jc_video_marketing_blueprint_495-SG6653890 https://everi.be/st.new.lm.vmb jc_video_marketing_blueprint_498-SG6966559 https://everi.be/st.test.dead1 jtc_video_marketing_blueprint_504-SG7017719 https://everi.be/st.test.bd.lead1 jtp_affiliate_product_finder_505-SG7017848 https://everi.be/st.test.bd.lead1 jtp_instagram_507-SG7018223 https://everi.be/st.pir.test1.lead jtp_total_mobile_pages_509-SG7019129 https://everi.be/st.pir.test1.lead jtp_traffic_profit_magnets_461-akljF https://everi.be/st.ntrest1 jtp_traffic_profit_magnets_508-SG7018636 https://everi.be/st.kws.tpm.lead1 jtp_weight_loss_recipes_501-SG7017857 https://everi.be/st.kws.tpm.lead2.test	

Note that the list name is the part before the list ID. So in the example above the last list name would be:

jtp_weight_loss_recipes_506

The 'j' at the front indicates a JVZoo affiliate product and the number at the end (506) is an incremental number that Easy Pro Funnels ads to your list names to ensure they are unique.

The 'SG' list ld tells you it is a SendGrid list.

An example of GetResponse list can be seem about one third down the above list.

jc_tube_traffic_ninja_466

The List Id 'aGAGE' indicates a GetResponse list. Again the j at the

Page 8



front indicated a JVZoo product.

Now you have all the information to find that list in your autoresponder making it easy to add follow up emails.

EASY PRO FUNNELS

Follow-Up Emails

In a moment I will show you how to find your specific lists in the autoresponder and how to add your follow-up emails, but first I want to talk about the structure of the follow-up email sequences.

General

You are free to experiment and try different tactics with your follow up emails but I suggest you start of with the following basic principles.

For the first week use a follow up sequence that promotes the affiliate product in the funnel. Most wont have purchased so following up with reminders will add additional purchasers.

Suggest follow-ups in a similar manner as described below:

- 1. Day 0 free product delivery will already exist and have been sent.
- 2. Day 1 A friendly check to ask if all OK, can you help in any way and remind them that product is good and will do so and so. Plus affiliate link.
- 3. Day 3 Send them a few tips and tricks relating to the product/interest. Plus affiliate link of course.
- 4. Day 5 Final email. Try to add some urgency. Say you will no longer be reminding them of the offer after this email. Maybe



say you will no longer be offering a discount code. Or some other wording that will help push them to make a purchase now rather than wait until later. Of course this must be honest. You can't just say – offer ends tomorrow - if it doesn't!

You can use more or less emails but I would say between 3-5. And all within one 7 day period.

Then in the next 7 day period you can add a similar email sequence for a new product. And so on.

Finding Follow-Up Email Sequences

To get your follow-up emails for each auto-approve product go to the Paid Product Library in the JVZoo Affiliate Center page and select the product from the drop down option box. Click PRODUCT DETAILS button and they will appear at the right of the screen (you may have to scroll down).





In the Product details box you will find a JV Page link where you will find email swipes.

Most other products will also have JV pages with email swipes you can use. Or if no email swipes the use the info on the sales page and the examples shown in the Follow-Up Emails Guide discussed at the beginning of today's challenge, to write suitable promotional emails.

For today though you only need to add two follow-up email sequences.

- 1. Follow-up sequence for initial product
- 2. Follow-up sequence for one additional product.

For the first sequence go to the JV Page listed in the product details as shown previously. Scroll down and you will see example email swipes similar to that shown below.

EMAIL SWIPES
Mail first subject initially Mail second subjects to un-opens (12-24 hours later)
EMAIL 1 (Wednesday) Subjects: Still Making Peanuts From Niche Sites? Fed Up With Trying To Rank Your Niche Blogs?
Body: It's a stone cold fact that ranking niche site web pages is hard work.
In fact for newbies it can be almost impossible!
Google changes to SEO and a massive increase in online marketers means that getting your web pages on Google's page one can only really be done with a lot of time, effort ad money.
Far beyond the capabilities, budget and time available to newbies and even intermediate marketers.
But if you still want 'free' SEO traffic then there is a solution.
VIDEO
Don't panic! Hang in there for just a second because this is very different



As this is your initial product you might want to edit it to suit.

EASY PRO FUNNELS

i.e. something like:

Hi,

Have you managed to look at your Video Marketing Blueprint yet?

I hope this has given you a taste of the power of video.

Then add the email promoting the Video Cash Machines product. You will need to edit it slightly to fit your specific promotion. Like including reference to the discount code. This will make your email more personal, targeted and more likely to get the subscriber to purchase.

Don't forget to add your affiliate link!

Use the email examples on the JV page to create a full follow-up sequence of at least 3 emails. Use the last email to instil urgency and encourage purchase.

As this is your initial product follow up you may want to use different subject lines as well.

i.e. Video Marketing Blueprint – Additional Information Did you view your videos yet? -VMB Discount Code For Video Cash Machines Last Reminder Of Your Discount

or anything that also references the free offer and/or the discount and/or the urgency etc.

Autoresponders



Currently Easy Pro Funnel supports two autoresponder services:

- 1. GetResponse is a traditional email and autoresponder service that is designed for IM and affiliate marketing.
- 2. SendGrid is primarily an email sending service. It does not have it's own autoresponder functions so those have been written into Easy Pro Funnels.

Each has a different method for adding additional follow-up emails and I will cover both.

GetResponse

OK first we need find the list we want to add follow-up emails to.

In this example I have already created a lead magnet link to build subscribers to my list. I am giving away the Video Marketing Blueprint videos and then offering Video Cash Machines to the subscribers. You can see the link in the drop down option box as shown below.

EPF Affiliate Links	
Sales	
Select To Display Affiliate Link Below	
Leads	
Select To Display Lead Magnet Link Below	
Select To Display Lead Magnet Link Below jc_protect_your_personal_power_478-SG6480011 https://everi.be/st.pp.cc.1.lead jc_protect_your_personal_power4_481-SG6490542 https://everi.be/st.test.mail.lead1 jc_traffic_extreme_477-SG6388026 https://everi.be/st.test.477.lead jc_traffic_extreme_477-SG6388026 https://everi.be/st.test.477 jc_traffic_extreme_510-SG7023760 https://everi.be/st.poi.test=.lead1 jc_traffic_extreme_510-SG7023760 https://everi.be/st.covertVPressFree jc_video_marketing_blueprint_476-SG6375057 https://everi.be/st.new.lm.vmb jc_video_marketing_blueprint_495-SG6653890 https://everi.be/st.nga.aa.lead1 jc_video_marketing_blueprint_498-SG6966559 https://everi.be/st.tm.test.kws.lead1	
jc_video_marketing_blueprint_516-8X999 https://everi.be/st.VidCashMacSpecial jtp_affiliate_product_finder_505-SG7017848 https://everi.be/st.test.bd.lead1 jtp_instagram_507-SG7018223 https://everi.be/st.kws.test.lead3 jtp_total_mobile_pages_509-SG7019129 https://everi.be/st.plr.test1.lead jtp_traffic_profit_magnets_461-akljF https://everi.be/st.nrtest1 jtp_traffic_profit_magnets_508-SG7018636 https://everi.be/st.kws.tpm.lead1 jtp_weight_loss_recipes_501-SG7016849 https://everi.be/st.kwspin.wl.test1 jtp_weight_loss_recipes_506-SG7017857 https://everi.be/st.bd.lead2.test	



Also notice that when selected I can see the free and affiliate offer displayed. So I know what the funnel looks like.

Select To Display Lead Magnet I Current Link: https://everi.be/st.Vi	
	Notice CASE MARCHINES Politique with Tympy To Black Your Needs Broget Specified (Noti CY Needs Creating Veb Broget) Ber Stall Not Traffic and No Salvet Scory Rut Yache Stack In A 2018 Meetallity?

From the drop down lists above I can see that the list name I need is jc_video_marketing_blueprint_516. The list Id 8X999 tells us it is a GetResponse list.

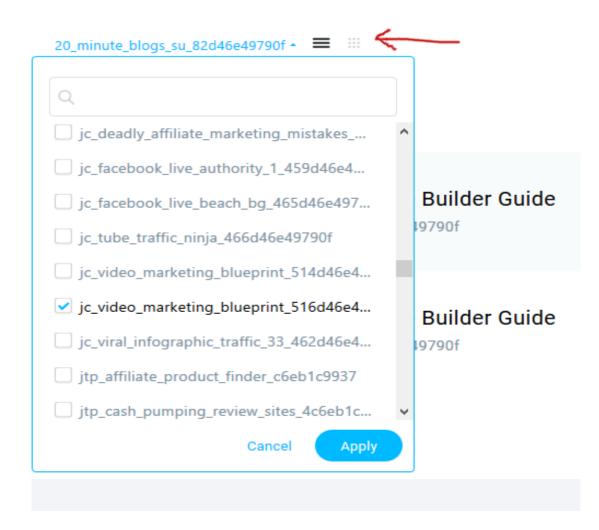
1. To find the actual list log into your GetResponse account and, from the Dashboard, go to Email Marketing > Autoresponders.

	Manage	e autoresponders			
20_minute_blogs_su_82d46e49790f + 🗮 🗏			Sort by Autorespon	der name - Create	autoresponder
Autoresponder name -	Status +	Cycle day -	Delivered +	Open rate +	Click rate +
Your Review Website Builder Guide 20_minute_blogs_su_82d46e49790f	On	Send immediately, any day of the week.	15	53.33%	0% :
Vour Review Website Builder Guide	On	Send same time signed up, any day of the week.	13	53.85%	0% :

You will see something like this:

2. From the blue drop down option link at the top left select (tick) just the list you want. Ensure all others are unticked.





Note that your 'Usercode' will be displayed immediately after the list name. This is to ensure your list is unique in the GetResponse system.

3. Click the 'Apply' button to select the list. You will see the autoresponder management page. Click the "9 dots" icon at the top left to display in calender view.



Manage autoresponders

0	1	2	3	4	5	6	7	
14	15	16	17	18	19	20	21	22
28	29	30	31	32	33	34	35	36
42	43	44	45	46	47	48	49	50

At the top right you will also see a CREATE AUTORESPONDER button.

Sort by Autoresponder name *

Manage autoresponders

jc_video_marketing_blueprint_516d46e49790f 📲 🖩



4. Click this button to open the "autoresponder page".

Or simply click on the day in the calendar you want to add the email to.

In this sense autoresponder just means an email to be sent out on a specific day after the subscriber joins.



Create Autoresponder

mat viaco casi	n Machine email	
he name is for your refe	erence only.	
Or	n day	
n list		
jc_video_market	ting_blueprint_516d46e49790f	*
Send message		
same time signe	ad up	
	Choose message	
	Choose message Create new email	

Page 17



- 5. Complete the form as shown above.
 - a) Give autoresponder a name (just for your reference) for this specific email.

- b) Select the day you want the email to be sent. In this case Day1. i.e. 1 day after sign-up. do not add anything into Day 0 asthis is when the free offer email is sent out.
- c) Select the list name.

Then click 'Create New Email' link.

Message name	Video Marketing Blueprint – Additional Information	<u>.</u>
	Message name will appear in the list of your messages. It will not be seen by your	subscribers.
Subject	Video Marketing Blueprint – Additional Information	Personalize
	This is the subject line of your email.	
From	Tony Marriott <tony@tony-marriott.com></tony@tony-marriott.com>	Change Reply-To

6. Complete the form as shown above (feel free to use your own subject line). And click Next Step.

7. From the list of templates select an appropriate one for your needs.

I tend to use as simple as template as possible but it is just personal choice.



CUSTOMIZE, INTEGRATE & AUTOMATE

Start from scratch				Gallery My 1	templates		
Import	12 Productivity Hacks *	Gold Law Group	Car Loan Help 👘	Consent confirmation 1 =	Consent confirmation 2 *	Integrated Legal Services 🚖	Ecommerce funnel optimiza*
Predesigned templates Creative Agencies Arts & Entertainment	istein Territoria 19 productivity hackat you can oo looday ar aa aa aa aa aa Markataa	Maintain your Ingai rights with quarter	CITCOM SPECIAL DEAL The number of the second			Exactly and the end of	ad toom
Education Financial Services Health & Beauty Online Marketing		Address for particular southy avoident.	1000	A second se	COR PARACY POLICY Page data page of the second sec	constants and the or high results and provide an experiment of the or high results of the original origina original original original original original original original	Vital is pro-real-anno anglatilas juuray? Assessor assessito a faita da anglata anglata anglata anglata anglata anglata anglata ang anglata anglata anglata ang anglata ang anglata anglata ang anglata ang anglata ang anglata ang anglata ang ang ang ang ang anglata ang ang ang ang ang ang ang ang ang ang
Legal Services Non-profits Online Publishing Real Estate	anderheiter - erste fast som fär faster dan tar ansemmer grander att som fär dansatt fast som att som erste som erste som erste som erste som erste som erste fast bliva verdinariser grandfikterer - Knotte som erste som grandfikterer - Knotte som erste som grandfikterer - Knotte som erste s	Earl care of these region and the second sec	48 ma. <u>3466</u>				Ex lipito there sublimer, buy Pill barrier expert sector that the sector of the secto
Restaurants	o	•	o	o	o	•	•
Finess and Welfness High Tech Tarad Automotive Ornika Caching Holiday Birthday Notifications Retail & Ecommerce Plan Test 11744, code editor		Anguage School way	Non-perfoit donations	Grand Concert Hall *		Bakers Bakery Mentode Markers Mentode	The Signal Agency *
	C Addition Restaurant	New Robotics	Hoby Drone Hoby Drone Control Contro Control Control Control Control	C Birthday Discourt	Real Estate For	C C C C C C C C C C C C C C C C C C C	Bue Legon Estes were an array of the second secon

In this case I select the following template

Your logo here





Hello John

It's so cool to have you with us!

Now that you've subscribed, we'll keep you **up-to-date** with articles, events and news from OUR BRAND blog:

- promo offers and news
- exclusive contests
- new products and product updates
- opinions from top industry experts
- tips and tricks

and so much more!

We promise you a newsletter that's always engaging and attractive. And if there's something you'd like to read or comment about - don't hesitate to join the discussion on our blog!

CHECK THE BLOG FOR NEW POSTS NOW:





8. Edit the above template by removing anything you do not want and adding your own email text to create something like the image below.

Hi,

Have you managed to look at your Video Marketing Blueprint yet?

I hope this has given you a taste of the power of video.

It's a stone cold fact that ranking niche site web pages is hard work.

In fact for newbies it can be almost impossible!

Google changes to SEO and a massive increase in online marketers means that getting your web pages on Google's page one can only really be done with a lot of time, effort ad money.

Far beyond the capabilities, budget and time available to newbies and even intermediate marketers.

But if you still want 'free' SEO traffic then there is a solution.

VIDEO

Don't panic! Hang in there for just a second because this is very different

Yes, video is 1000% easier to rank than web pages and hugely more engaging to visitors.

Yes, you can utilize the massive power of YouTube to generate huge amounts of traffic.

But more importantly I have something that can show you how to create stunning professional videos rapidly, at zero cost and without ever standing in front of a video camera.

Or behind one for that matter.

I show you everything you need to know and can be done even by a complete novice.

This works in any niche so you can still utilize your existing niche blogs and drive the traffic to them you always wanted.

Or you can use Video Cash Machine stand alone, your choice!

A Video Cash Machine is a YouTube Niche Channel that you can build without ever leaving your desk.

PLUS use the discount code thirdoffvcm to get 33% discount today.

Learn more about Video Cash Machines and check out the kind of videos you could be creating today.

https://everi.be/st.VidCashMacDiscount

Enjoy Tony



CUSTOMIZE, INTEGRATE & AUTOMATE

Create An Affiliate Link

9. You will need to make sure your affiliate link is clickable. To do this copy the URL, highlight the URL in the email text and click the link icon in the toolbar. Paste the URL into the URL field in the pop-up form.

EASY PRO FUNNELS

Click OK to save the link

create stunning professional vide ever standing in front of a vide	ideos rapidly, at zero cost and without eo camera.
Or behind one for that matte	
I show you everything you ne	URL
a complete novice.	https://everi.be/st.VidCashMacDiscount
This works in any niche so yo	Title
blogs and drive the traffic to	
Or you can use Video Cash M	Cancel Ok
A Video Cash Machine is a You build without ever leaving you	uTube Niche Channel that you can Ir desk.
PLUS use the discou get 33% discount to	unt code <u>thirdoffvcm</u> to oday.
Learn more about Video Cash videos you could be creating t	Machines and check out the kind of today.
https://everi.be/st.VidCashMa	cDiscount
Enjoy	

Add Plain Text Version

You will need to add a plain text version. This will help reduce spam score and deliver text emails to anyone using a non-html email application (not many!!).



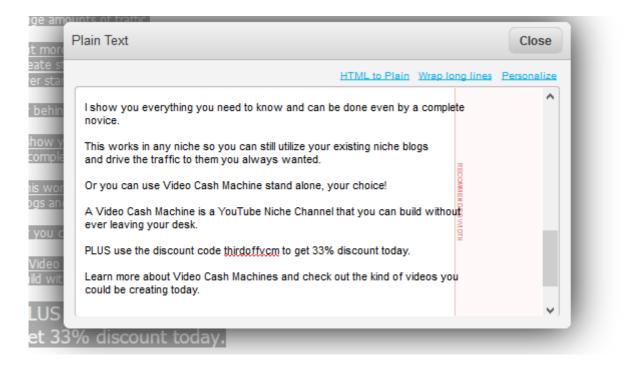
10. To do that copy the entire email text you have just created (highlight and click CTRL+C on the keyboard).

EASY PRO FUNNELS

Click the Plain text link at the bottom right of the page.

My snippets				
History				
HTML Editor Plain Text	0	Save as 🔹	Next step	

Paste the email text into the pop-up box and click the "Wrap long lines" link to tidy the email.



Now click CLOSE to save the plain text email.

11. Click the NEXT STEP button at the bottom of the page and you will be returned to the autoresponder creation page. You will now see the email added to the form.

12. Click the SAVE AND PUBLISH button. You should now see (in calender view) your first follow up email added to Day 1 of the

To.r.

autoresponder calender.

c_video_marketing	blueprint_516d46e497	90f- 🗮 iii			N	lanage aut	oresponde	rs
0	1 First Video Cash	2	3	4	5	6	7	٤
14	15	16	17	18	19	20	21	2.

EASY PRO FUNNELS

Clicking the three lines icon at top left will change to detailed view. i.e.

	Manage a	autoresponders				
jc_video_marketing_blueprint_516d46e49790(+ 🗮 🗏			Sort by Autorespon	ider name - Create	autoresponder	Q
Autoresponder name •	Status -	Cycle day +	Delivered -	Open rate -	Click rate -	
First Video Cash Machine Email jc_video_marketing_blueprint_516464649790r	On	Send same time signed up, any day of the week.	0	0%	0%	:

Now do exactly the same for the other emails in the follow up sequence. You will end up with at least three emails between DAY 1 and Day 5.

That completes your initial product follow-up emails.

Add Additional follow up products



Simply repeat the process above with a new product and add email promotions into the second week. For instance Days 8,10,11,12.

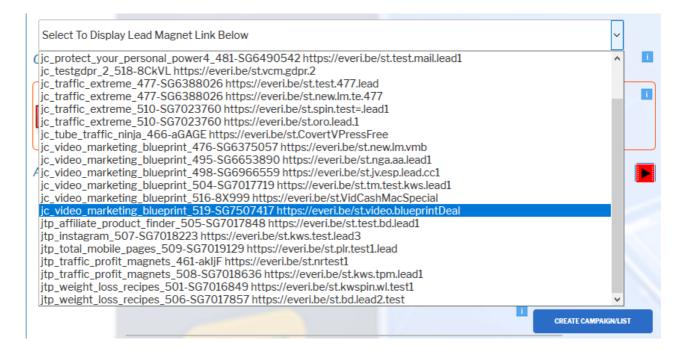
EASY PRO FUNNELS

SendGrid

Please view the overview video https://easyprofunnels.s3.amazonaws.com/videos/manageautoresponder.mp4

Using the same free offer and products above I have created a lead link with SendGrid selected as the autoreponder.

You can see the link below.



Note the list Id begins with SG denoting a SendGrid link.

The link in this case is jc_video_marketing_blueprint_519

When selected a visual representation of the funnel will be displayed similar to that shown below:



Select To Display Lead Magnet Link Below



The autoresponder function for SendGrid is built into Easy Pro Funnels and can be found on the 'Manage Autoreponders' page.

https://everi.be/external-affiliate-center-bm/

To Autoresponder Select Autoresponder List Select Autoresponder Day Create Your Email	Image: Second	0		N		~ 1	
		SenaGria A	utoresponder Cale	nder View			
	~	day 0	day 1	day2	day 3	day 4	day 5
Email Subject line		day 6	day 7	day 8	day 9	day10	day 11
B / U = = = = = = Fort Size. ▼ Fort Famil ▼ Fort Form ▼ = = 5 • • • • • ●		day 12	day 13	day14	day 15	day 16	day 17
		day 18	day 19	day 20	day 21	day 22	day 23
		day 24	day 25	day26	day 27	day 28	day 29
		day 30	day 31	day 32	day 33	day 34	day 35
		day 36	day 37	day 38	day 39	day 40	day 41
		day 42	day 43	day 44	day 45	day 46	day 47
		day 48	day 49	day 50	day 51	day 52	day 53
ADD TO AUTORESPONDER							

The left hand side column is where you create your email and the right hand side is a calender view of the follow-up emails. You can add up to one year of follow up emails to each list.

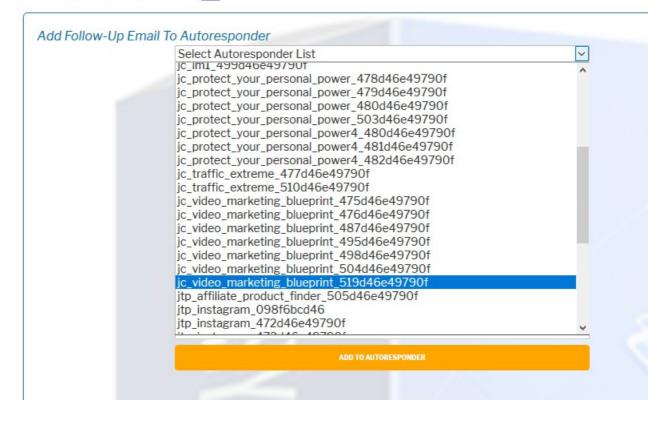
Creating A SendGrid Follow Up Email

View the following video <u>https://easyprofunnels.s3.amazonaws.com/videos/manage-autoresponder-detail.mp4</u>



1. Use the left hand column form and the drop-down list "Select Autoresponder List" to find the list you need. As shown in the example below.

Manage Autoresponder



Select the day you want the email sent. That will be the number of days after the subscriber joins (signs up for the free offer). So in this case Day 2 is two days after subscribing.

Day 0 is not available as this is the day the free offer is sent out.

Manage Autore	sponder >	
Add Follow-Up E	mail To Autoresponder	
	jc_video_marketing_blueprint_519d46e49790f	\sim
	Day 2	~
	Create Your Email	
	Email Subject line	



Enter your email subject line

Manage Autores	sponder >	
Add Follow-Up E	mail To Autoresponder	
	jc_video_marketing_blueprint_519d46e49790f	~
	Day 2	~
	Create Your Email	
	Did you view your videos yet?-VMB	
	B I U = = = = = = Font Size 🔻 Font Famil 👻 Font Form 👻 🗐 🦉	୬ କ୍ର 🔅 🧶 📓
	B I U = = = = Font Size * Font Famil * Font Form * = =	· · · · · · · · · · · · · · · · · · ·

EASY PRO FUNNELS

And copy/paste your email body into the email editor.

Edit the text to suit using the editor toolbar. Do not forget to add your affiliate link and ensure it is clickable .Highlight and copy the URL and use the link icon in the toolbar to add the URL. Asbelow.

dd Follow-Up Email	ic video marketing blueprint 519d46e49790f
	Day 2
	Create Your Email
	Did you view your videos yet?-VMB
	B I U ≡ ≡ ≡ ≡ Font Size. ▼ Font Famil ▼ Add/Edit Link X URL https://everi.be/stVid
	Hi, Title
	Have you managed to look at your Video N
	I hope this has given you a taste of the po Open In New Window ~
	It's a stone cold fact that ranking niche site web pag
	In fact for newbies it can be almost impossible!
	Google changes to SEQ and a massive increase in online marketers means that getting your
	web pages on Google's page one can only really be done with a lot of time, effort ad
	money.
	Far beyond the capabilities, budget and time available to newbies and even intermediate
	marketers.
	But if you still want 'free' SEO traffic then there is a solution.
	VIDEO

EASY PRO FUNNELS	CUSTOMIZE, INTEGRATI & AUTOMATE
PLUS use the discount code thirdoffycm to g discount today.	jet 33%
Learn more about Video Cash Machines and check out the kind of v creating today.	ideos you could be
https://everi.be/st.VidCashMacDiscount	
Enjoy Tony	
ADD TO AUTORESPONDER	

Click the ADD TO AUTORESPONDER button to save your email.

Your new follow-up email will appear in the calender view. From there you also have the option to edit or delete the follow-up email by clicking the respective icons on that day.

SendGrid	Autoresponder Ca	lender View -		
			107001	
List Name	: jc_video_marketi	ng_blueprint_519d46e	e49790f	
List Id: 75	07417			
day O	day 1	day 2 🧪 💼 Did you view your videos	day 3	day
	day 7	day 8	day 9	daj
day 6				
day 6 day 12	day 13	day 14	day 15	daj

You can view other lists by selection from the drop down option shown above.



Now do exactly the same for the other emails in the follow up sequence. You will end up with at least three emails between DAY 1 and Day 5.

EASY PRO FUNNELS

That completes your initial product follow-up emails.

Add Additional follow up products

Simply repeat the process above with a new product and add email promotions into the second week. For instance Days 7,8,10,12.

Congratulations that completes the work required for Day 7

For your reference and convenience I have listed the process below.

Task List

1. Use the Lead/Sales link drop down option on your Affiliate Pages (JVZoo/Warrior+/Clickbank) to find the list you want to add follow-up emails to.

2. Find an email follow up sequence from the product JV Page or create emails using information on sales page and Follow-up emails guide at <u>https://everi.be/follow-up-emails-monetizing-your-lists/</u>

3. First email sequences should promote the initial affiliate offer in the funnel.

4. Find list in your GetResponse autoresponder system or from the Manage Autoresponder page in Easy Pro Funnels for SendGrid.



5. Use the appropriate email editor to create your email.

6. Ensure the affiliate link is added and active. Use editor to make URL clickable.

7. Add at least 3 emails in the follow-up sequence. All in first week.

8. Add an additional affiliate product promotion in week 2.

Conclusion

As mentioned previously utilizing your list to promote additional products is the main thing that will make you money and continue to make you money in the future.

Over time add new affiliate products to the autoreponder and each new subscriber will be taken through the various sales promotions.

This will the be completely automatic. As new subscribers join your list they will be encouraged to become buyers week after week.

You can use various methods to get visitors to your lead magnets, review pages and webinars.

To start with see the TRAFFIC guides under the Start Here- Guides menu option.

There are many traffic options available, both free and paid i.e. SEO, forum marketing, solo ads, facebook ads, banner ads, twitter ads, Google ads, Facebook and social marketing, Twitter marketing, Instragram, list swaps, video marketing and many more.

Each month you get additional training in internet marketing techniques and traffic generation. <u>https://everi.be/monthly-bonuses/</u>



If you are a monthly member (continuous growth pack) not only will you get new products each month you will also get our special monthly training in all the latest traffic techniques. <u>https://everi.be/members-content/</u>