



DAY 6



Take The Easy Pro Funnels 7 Day Challenge



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7 Day Challenge Day 6

Hi and a huge welcome to the Easy Pro Funnels (EPF) 7 Day Challenge.

What To Do On Day 6

Hi, Today is a bit of fun. And should show you just how easy it is to present your offers in different, effective and professional ways.

Of course building you list via a lead magnet is still a great way to make affiliate marketing profitable. And it is something that can be listed in many places that do not like or allow affiliate links.

Sales links that go directly to the affiliate product are harder to sell to “cold” traffic so generally best saved for your own list or for “warm” traffic.

But if you want to present a direct offer then you can effectively warm your traffic up first.

Two great ways of doing this to create WEBINAR STYLE pages and PRODUCT REVIEW pages.



WEBINAR STYLE AND PRODUCT REVIEW PAGES

In today challenge you are going to create webinar style and product review pages. You will do this from the Webinars & Review Center page <https://everi.be/webinar-review/>



Webinar Style Sales Page

It's a fact that Webinars sell and sell extraordinarily well. In fact they work so well that generally they are used to sell very high price products. Products that you would normally struggle to sell.

One of the key things about Webinars is that they give training or information to the viewer and this makes them feel like they know you and they trust you more.

So when you present them with a product to purchase they are



much more likely to purchase.

Of course a live webinar is a huge overhead and the systems that are used to run them are very expensive. However “replays” of webinars have become very popular. In fact I only ever watch webinars as a replay and many people do the same.

In EPF you can create a Webinar Style page. No need to create any videos. YouTube is your best friend here.

YouTube has videos for absolutely anything and most can be used in any way you like.

So if we consider a product to promote you can find a suitable video that offers some training or guides on that subject.

OK, lets take a look at creating a webinar style page.

Firstly please take a look at this video

<https://easyprofunnels.s3.amazonaws.com/videos/create-webinar.mp4>

Completing The Webinar Form

There are are few things you need to enter into the form to create your webinar

1. Select a sales affiliate link for your main product.
2. Add a webinar name. This is just for your reference so it useful to add the free-offer-main offer and-webinar title.
3. Add the webinar title. This will be displayed at the top of webinar page.
4. The YouTube video ID of the video you want for your webinar.
5. Select a bonus pack. This is the main free offer that will encourage people to watch your webinar video and keep them



engaged. It will be shown in a pop-up window along with your affiliate offer at a time of your choosing.

6. The start time of the video
7. The time for the bonus and the affiliate offer to pop-up.
8. The time to end the video.

The screenshot shows a form titled "Create Webinar Style Sales Page" with a red play button icon in the top right corner. The form contains the following fields:

- A URL field containing "jc_cb_fails__cb_mastery_515-1#8WghV https://e" with a blue information icon.
- A text field containing "CB for beginners-CB Mastery".
- A text field containing "How To Start Making Money With ClickBank".
- A text field containing "FsKhUbMx1jw" with a red YouTube icon.
- A dropdown menu showing "CB-PACK-1" with a blue information icon.
- A time field containing "0:01".
- A time field containing "4:0".
- A time field containing "16:54".
- An orange button labeled "CREATE WEBINAR".

Below the form, there is a red text label: "Webinar links and details are above below".

In the above example I have:

Selected a sales link to the affiliate product I want to promote.
CLICKBANK MARKETING MASTERY.

The name tells me the free offer in the campaign I am using and the main product. This will help me remember what this particular webinar is about later.

The webinar title needs to reflect the webinar content. It should be aimed specifically at your target audience. i.e. people likely to be








interested in buying Clickbank Marketing related products. The webinar title will be reflective of the actual video you choose. It may be easier to choose the video first and the webinar name second.

In this case it need to be some ClickBank training. Go to YouTube and search for CLICKBANK TUTORIAL or TRAINING or even WEBINAR. And I generally use the YouTube filter option and select videos uploaded in the last year. That way they are more likely to be current.

In this example I see a video called ClickBank For Beginners

Showing results for *clickbank tutorial* Search instead for clicbank tutorial

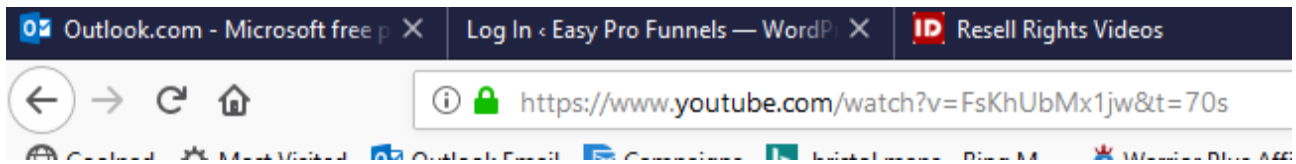
-  Clickbank Tutorial For Beginners | How to make \$2000 per week with Clickbank
Paolo Beringuel • 93K views • 9 months ago
clickbank tutorial for beginners Want to learn how to make your first Clickbank sale? GO HERE ...
-  Clickbank For Beginners: How To Make Money On Clickbank for FREE (Step By Step)
Franklin Hatchett • 560K views • 8 months ago
ClickBank Tutorial showing you how to make money on online for free! You won't need to spend any money on the Clickbank ...
CC
-  Clickbank For Beginners 2019 - FREE \$1,000 Per Day Tutorial (No Website Needed)
CEO Deshayla • 10K views • 2 months ago
Full ClickBank Training <http://bit.ly/2GafWOD> ⭐ Tools Mentioned in the Video: [Clickfunnels](#) <http://bit.ly/2As8cID> ...
-  Clickbank for Beginners - How to Make Affiliate Money on Clickbank for FREE (Step by Step!)
Kevin David • 19K views • 1 month ago
How to Earn Passive Income on Clickbank Today! HOW TO MAKE MONEY ONLINE: <http://bit.ly/MakeKdMoneyOnline> ...
-  Clickbank For Beginners || How To Make Money On Clickbank (Free Traffic)
Nate O'Brien • 28K views • 4 months ago
In this video, we will discuss exactly how you can start making money with Clickbank. Out of all the affiliate networks on the ...



Step by step tutorials or specific “tricks” are perfect for webinars.

You just need the actual video ID. That is the code at the end of the video URL.

Click the video to play it in youtube and copy the video ID from the browser address bar.



i.e. <https://www.youtube.com/watch?v=FsKhUbMx1jw>

You just need the code at the end **FsKhUbMx1jw**

NOTE: if it has '&' after it do not include anything from the & onwards.

Ensure it is just the code.

Next select a bonus pack. You should create a bonus pack specifically for this product. 3 to five free products should be enough. In some cases just one will do. It depends on what the free product is.

Finally you will need to add three times. These are how long into the video things will happen.

Start Time allows you to cut of any introduction in the video that you may not want. Often this is promotional, asking for subscribers etc. This means you can start the video at the exact point that it suitable for you audience.

If you want to start at the very beginning still need to add a start time.



i.e. 0:1 start at one second

The Pop-Up time is the time at which the bonus and paid offer will be displayed. This can be at any suitable time in the video, i.e. near the end to encourage viewers to stay watching or at a particular point during the video that may seem appropriate. In all cases you should make it at least 25% into the video as the point of the webinar is to build familiarity and trust and that takes time.

The End Time is the time at which you will end the video. Often videos have a pitch or promotion at the end and you can remove that by ending the video before the promotion.

Save the Webinar by clicking the CREATE WEBINAR button. The new webinar will be listed below the form.

HOW TO FIND A PROFITABLE NICHE

WEBTEST PP-CC

CB FOR BEGINNERS-CB MASTERY

Webinar Title: [HOW TO START MAKING MONEY WITH CLICKBANK](#)

Webinar Link: <https://everi.be/1/d46e49790f/webinar-start.php?w=CB for beginners-CB Mastery>

Affiliate Link: <https://everi.be/st.tm.CBSecrets.Offer>

Bonus Delivery URL: <https://everi.be/1/d46e49790f/bonus-startd.php?w=CB-PACK-1>

Bonus Offer URL: <https://everi.be/1/d46e49790f/bonus-starto.php?w=CB-PACK-1>

Youtube Code: [FsKhUbMx1jw](#)

Video Start Time: 1

Pop Up Time: 240

Video End Time: 1014

VIEW/HIDE INFO

VIEW/HIDE INFO

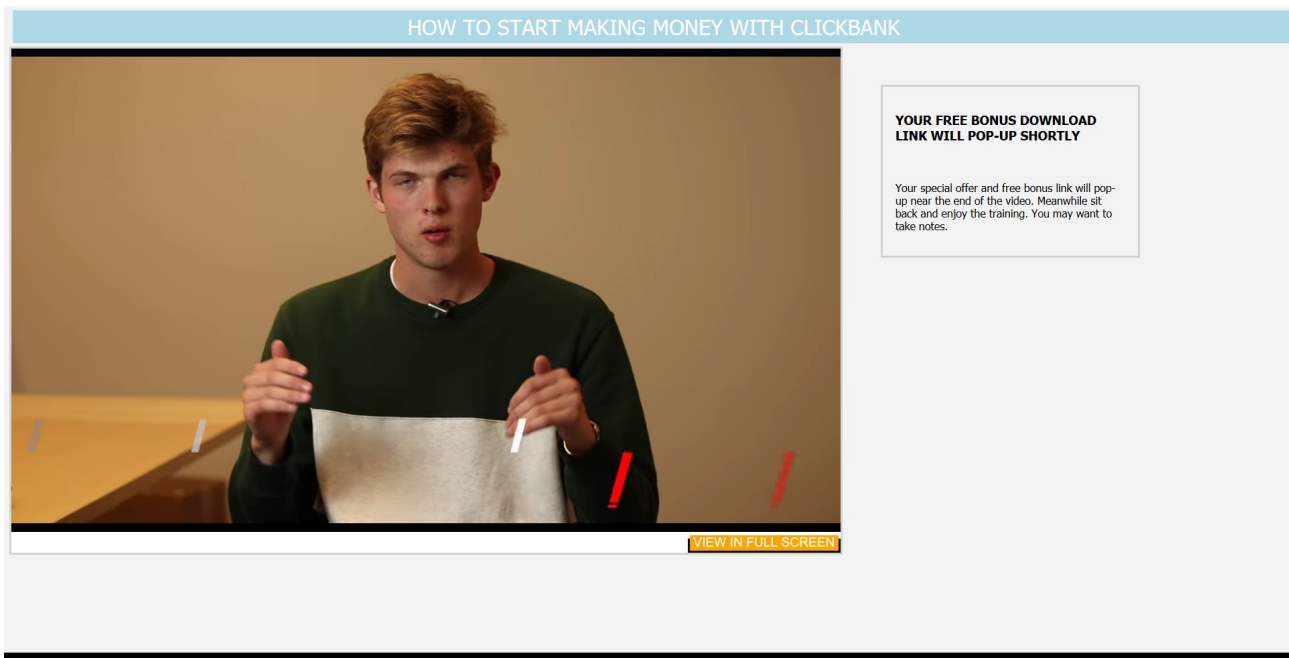
VIEW/HIDE INFO

f t t digg g s

Viewing And delivering The Webinar Page

You can view the full details of the webinar by clicking the VIEW/HIDE INFO button as seen above.

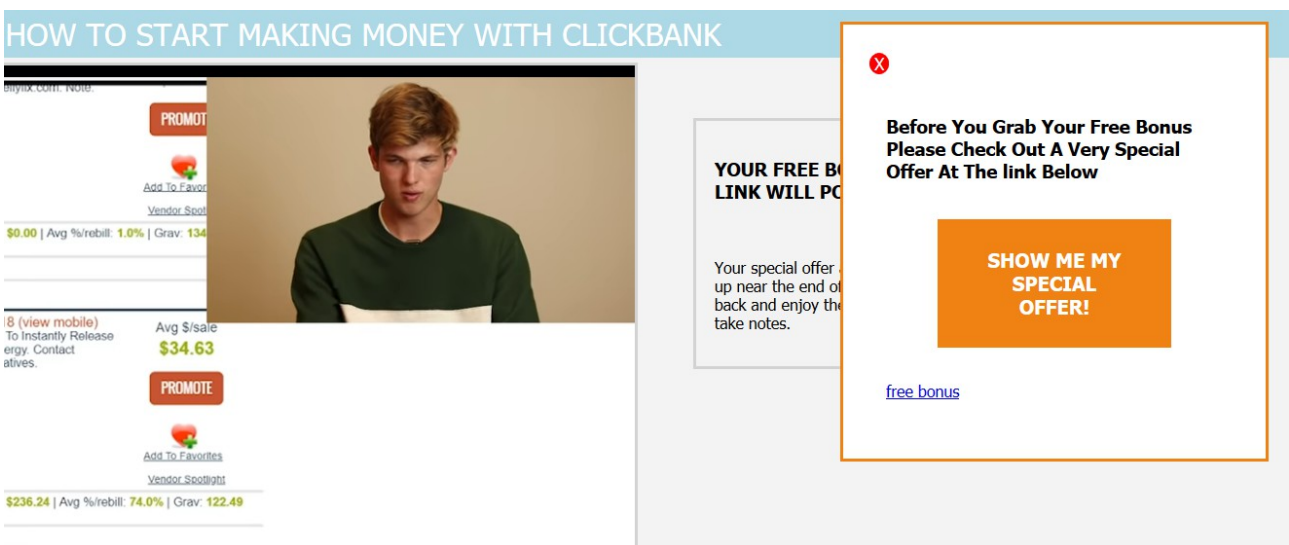
The link icon is the URL to run the webinar and the URL you would give away or send to potential buyers.



The format of the webinar style page is shown above. Note that there is a notice on the top right that explains that their bonus and a special offer will appear shortly.

Also note that you can view in full screen by clicking the VIEW IN FULL SCREEN button.

Even in full screen the pop-up will come up over the video.



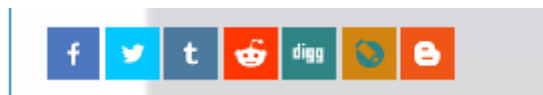
In normal view the pop-up will appear on the right of the video. You



can close the pop-up box but it will re-appear within 30 seconds.

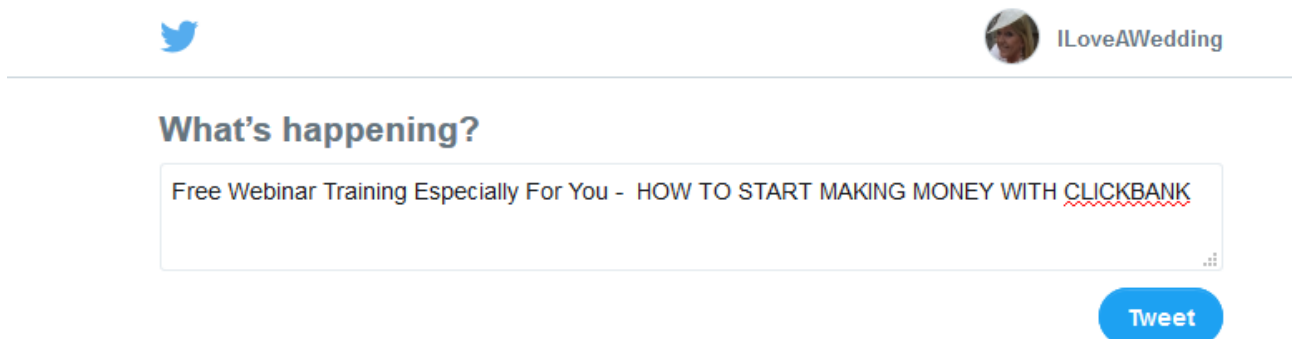
Promoting Your Webinar On Social Media

When you create a webinar and view it's details you will see a list of social media networks at the bottom of the details list.



Clicking any one of these will open up the social poster and load the post (or tweet etc.) with the webinar link and title. You can also edit or add anything else you want to the post using the post editor.

For example, if I click the Twitter social poster you will see something like this:



This works in exactly the same way as it does on the main Affiliate Pages. See this video for more details:

<https://easyprofunnels.s3.amazonaws.com/videos/social-posting-1.mp4>



Creating a Review Style Sales Page

You create a Review Style page from the same EPF page as the Webinars. Use the right hand column form Create Review Style Sales Page.

The screenshot shows a form titled "Create Review Style Sales Page" with a red play button icon in the top right corner. The form contains the following fields from top to bottom:

- A dropdown menu with the value "jc_cb_fails__cb_mastery_515-1#8WghV h" and an information icon.
- A dropdown menu labeled "Select Bonus Pack (optional)" with an information icon.
- A text input field labeled "Bonus Request Email (optional)" with an information icon.
- A text input field labeled "Review Name (Your eyes only)".
- A text input field labeled "Youtube Code (i.e. gLuPiD9mgPY)" with a YouTube icon.
- A text input field labeled "Start Time (i.e. 1:20 minutes & seconds)".
- A text input field labeled "End Time (i.e. 1:20 minutes & seconds)".
- A text input field labeled "Product Name".
- A text input field labeled "Headline".
- A text input field labeled "Sub-Headline 1".
- A text input field labeled "Sub-Headline 2".
- A text input field labeled "Background Image URL (optional)" with a magnifying glass icon and a "px" icon.
- A text area labeled "Features (one per line)" with an information icon.

At the bottom of the form is a large orange button labeled "CREATE REVIEW".

Although the review form is similar to the webinar form there is a



distinct difference in how these pages work.

People love reviews and many will actually search and look for reviews before buying a product. Although some may want to see if others feel the product is good, many more are really looking for the best bonuses.

This is because most (video) product reviews are designed to sell the product and not really designed to give the viewer an unbiased and honest opinion (ouch!).

This review style page leverages on the love of reviews and bonuses.

The idea is to offer a sizeable bonus package if the viewer purchases through you affiliate link.

Although the video is used to gain familiarity and trust (similar to the webinar) the video style needs to be very different.

The videos you need to look for are either:

1. A review of the product
2. A demonstration of the product

Both work well.

Most products will have lots of review videos on YouTube and using the Start Time/End Time options you can effectively edit out any promotions by the original video creator.

And don't worry it is 100% legit. Just check that the video is available for embedding (99.99% are!). If it is, then the creator has agreed to the standard YouTube terms which allows you to do what we are doing here.



Completing The Form

Please see the associated video

<https://easyprofunnels.s3.amazonaws.com/videos/create-review-pages.mp4>

1. Select an affiliate sales funnel link from the drop down option box. This will be the actual product that you will be creating the review for.
2. Select a bonus pack from the drop down option. Create a specific related bonus pack for the product. The idea of the bonus pack is to offer huge added value to the potential buyer. Remember many look for reviews specifically for the bonuses. So either offer high value bonuses like video courses and/or software or make up the perceived value with volume. i.e. add 8-10 bonus items. If you are stuck for ideas then try searching for reviews and bonuses for the product and see what others are giving away.
3. Optionally you can add a Bonus Request Email Address. This is used if you do not auto-deliver the bonus via JVZoo. This is the address that buyers must contact you on after purchase to get their bonus. It will explain that to them on the review page.
4. A descriptive review name that only you will see.
5. The YouTube code of a review or demo video. You can search specifically for “product name + review” or product name + bonus” or “product name + demo” to find a suitable video. Good videos are personal product reviews, product walk throughs or product demos. As in the webinar page just use the actual video id NOT the full URL.
6. The Start and End times are used to remove any promotional or bonus description etc. of the original video.
7. The Headline will be shown at the top of the review page and should be something that will grab the visitors attention. This can be copied or derived from the actual sales page of the product.
8. There are two sub-headlines to help further entice the vistor to



- stick around and watch the video. Again in its simplest form just get these from the product sales page.
9. The Background image is the full direct URL of an image (jpg or png). This is optional as it will default to a standard background. To select a new background click the magnifying glass icon and copy the URL from the displayed backgrounds. Or use the direct URL to any images you have hosted or stored online.
 10. Features are the actual features and/or benefits of the product. These can usually be copied from the product sales page. Often in bullet list format. The feature box is quite intelligent. Just copy and paste and list into the box and it will tidy it up for you.
 11. Finally click the CREATE REVIEW button to save the review.

In this example I have used the same product as the webinar page so that you can see the different styles.

I have used the same bonus pack created for the Webinar (but in practice I would add more bonuses to increase perceived value).

I have found a review in YouTube and have set the start and end times to only show the product description in the video.

The headline and subheading 1 is straight from the sales page.

Similarly I copied the bullet list from the sales page and added a couple more of my own for the feature box.



Create Review Style Sales Page



jc_cb_fails__cb_mastery_515-1#8WghV h i

CB-PACK-1 i

Bonus Request Email (optional) i

CB Marketing Secrets v1

66jvzfdnVMo

9:10

12:51

ClickBank Marketing Secrets

It's About Time For You To Learn

ClickBank Marketing Secrets!

One Of The Best CB Training Guides I have Seen

Background Image URL (optional)

across a very wide range of niches, you can't go wrong with ClickBank!
Perfect for beginners and anyone not yet making money on ClickBank
Early Buyers bonuses
Big ClickBank Bonus Pack i

CREATE REVIEW



Viewing The Review Page And Details

Once saved the reviews are listed below the form. To view the full details click the VIEW/HIDE button and you will see something similar to the screenshot below.

The screenshot shows a review entry for 'COVERT VIDEO PRESS'. It includes a 'VIEW/HIDE INFO' button with a trash icon. The review details are as follows:

- Review Link: <https://everi.be/1/d46e49790f/review-start.php?w=COVERT VIDEO PRESS>
- Affiliate Link: <https://everi.be/st.CovertVPressSpecial>
- Product Name: COVERT VIDEO PRESS
- Headline: New Wordpress Video Theme.
- Sub Headline 1: Transforms Your Blogs Into Your Own Viral Video Empire .
- Sub Headline 2: And It Sucks In Free Traffic From Facebook, Twitter, Pinterest & More - Automatically! .
- Youtube Code: Y7yd7rPRBj8
- Video Start Time:
- Video End Time: 992
- Background: <https://everi.be/1/images/9.jpg>
- Bonus Delivery Email:
- Bonus Pack Name: CB MS BONUS 1
- Bonus Delivery URL: <https://everi.be/1/d46e49790f/bonus-startd.php?w=CB MS BONUS 1>
- Bonus Delivery URL: <https://everi.be/1/d46e49790f/bonus-starto.php?w=CB MS BONUS 1>

Features:

1. Mimic Youtube And Other Big Video Sites, And Serve Up Videos In The Highly Addictive Tube Format, Well Known And Loved By Billions Of People Around The World.
2. Legally Piggy Back Of Other People's Work And Let You Build Huge Video Sites Without Ever Creating A Single Video Yourself.
3. Stay In Complete Control Over What Content Is Being Shown On Your Site - And More Importantly Over The Ads... With You Pocketing 100% Of The Revenue Instead Of Sharing The Scraps From The Big Google Table.
4. Your Visitors Can Browse Your Site And Search For Videos They Like
5. They Can Join Your Newsletter And Automatically Be Added To Your Autoresponder
6. They Can Follow Your Site On Social Media And Share Your Videos With Their Friends
7. Covert Video Press Is Self Optimizing, Automatically Showing The Most Popular Videos First - Maximizing Your Revenues!
8. Each Time Your Visitor Likes A Video They Will Automatically Like In On Facebook, Sharing It With ALL Their Friends!
9. They Are Presented With With Familiar Sharing Options In A Way They Have Been Conditioned By Youtube To Trust And Use!
10. When They Click The Share Button They Can Spread Your Videos To Multiple Social Networks. And Every Time They Share One Of Your Videos You Get A Powerful Back Link - And More Importantly New Visitors That In Turn Will Share Your Videos With Even More People.
11. Use Covert Video Press On As Many Of Your Own Blogs As You Like - Existing And Future Ones!
12. You Can Even Use Covert Video Press On Blogs You Build For Clients Or On Blogs You Sell!

Below the features is a row of social media sharing icons (Facebook, Twitter, Tumblr, Digg, etc.) and another 'VIEW/HIDE INFO' button with a trash icon. At the bottom, there is a 'REVIEW TEST 1' label and another 'VIEW/HIDE INFO' button with a trash icon.

The two link icons to the right are:

1. The bonus pack delivery URL that you will send to the buyers or add to the bonus delivery option in JVZoo.
2. The actual review page URL that you give to visitors or send out.



An example of the review (and bonus) page can be seen below.

CLICKBANK MARKETING SECRETS

PRODUCT REVIEW
DEMO & BONUSES

Your Bonuses will Be Delivered With Your Purchase

**It's About Time For You To Learn
ClickBank Marketing Secrets!
One Of The Best CB Training Guides I Have Seen**

ClickBank Marketing Secrets PLR Review Demo Bonus H... watch it here

CLICKBANK MARKETING SECRETS

SALES VIDEO DEMO

MORE VIDEOS

[Click Here For Full Details](#)

[VIEW IN FULL SCREEN](#)

- 1 ClickBank Is One Of The Granddaddies Of Digital Product Affiliate Marketing.
- 2 Throughout The Years, ClickBank Has Spawned A Large Number Of Competitors, But Nothing Can Beat The Original.
- 3 If You Are Looking For An Affiliate Program That Offers Digital Products Across A Very Wide Range Of Niches, You Can't Go Wrong With ClickBank!
- 4 Perfect For Beginners And Anyone Not Yet Making Money On ClickBank
- 5 Early Buyers Bonuses
- 6 Big ClickBank Bonus Pack

Need To Know More?

[Click Here For Full Details](#)

IMPORTANT: When you purchase through my link (go through this page) your bonuses will be delivered automatically with your purchase

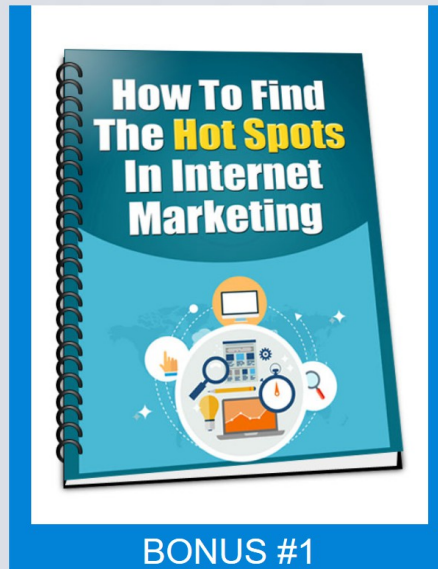


YOUR SUPER BONUS PACKAGE

YOUR CLICKBANK WEBINAR FREE GIFTS

HOW TO FIND THE HOT SPOTS IN INTERNET MARKETING

Passion Isn't Enough - How To Locate Hot Spots In Internet Marketing Topics In A Methodical Way That Anyone Can Follow.



AFFILIATE MARKETING MASTER PLAN

Would You Like To Instantly Know All There Is To Know About Affiliate Marketing? You Can Now! Cash In On A Passive Income.



DEADLY AFFILIATE MARKETING MISTAKES

Many Affiliate Marketers Are Actually Making HUGE Mistakes That Cost Them Time, Money, And May Even Hurt Their Reputations Permanently.



WHY MOST CLICKBANK MARKETERS FAIL

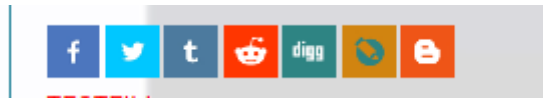
g Clear. ClickBank Is An Amazing Affiliate Program. It Really Is. It Covers Most Niches. Regardless Of What Kind Of Niche You Are Interested In
e A Product That Is Related Or Relevant To Your Target Niche. So Why Do Many Marketers Fail To Make Money With ClickBank? There Are Nir
Reasons. Make Sure None Of These Apply To You If You're Serious About Making Serious With ClickBank.





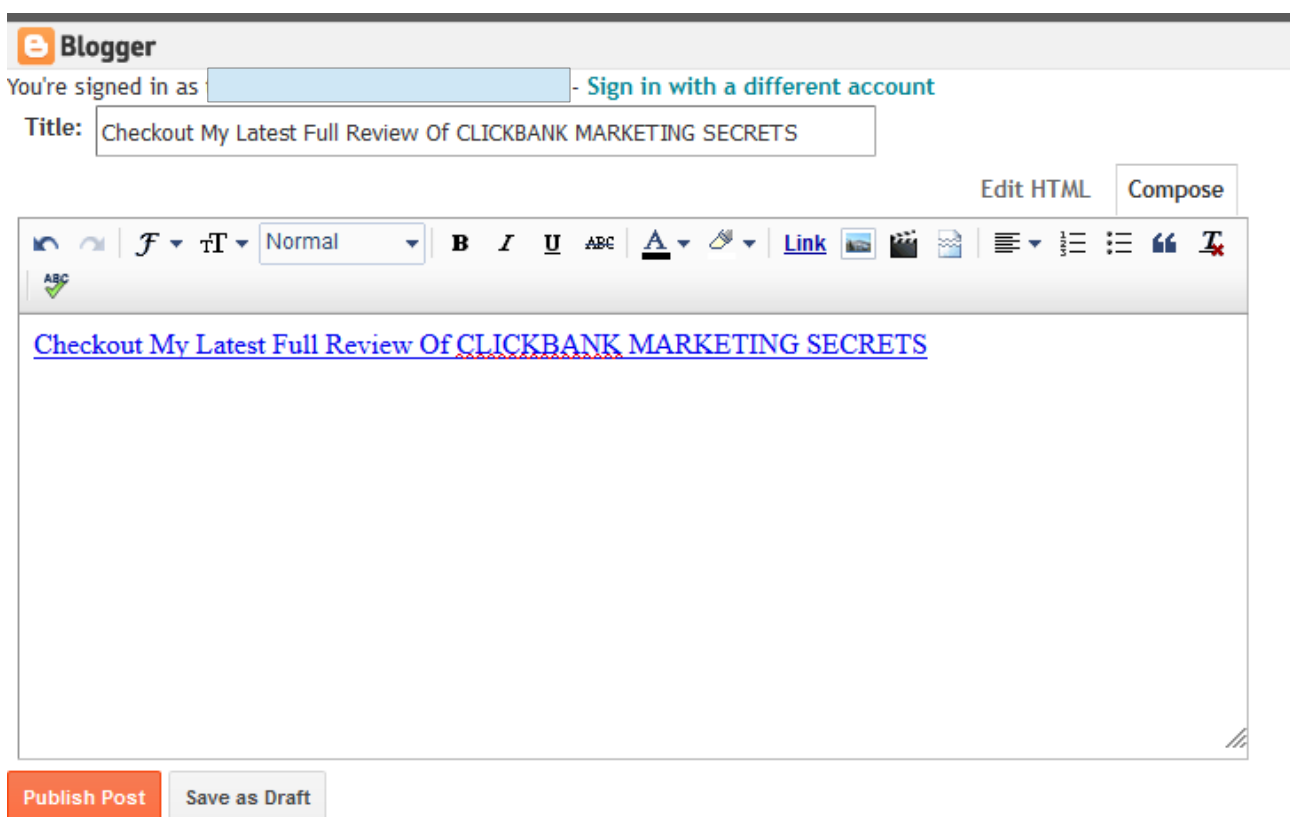
Promoting Your Review Page On Social Media

When you create a review page and view it's details you will see a list of social media networks at the bottom of the details list.



Clicking any one of these will open up the social poster and load the post (or tweet etc.) with the webinar link and title. You can also edit or add anything else you want to the post using the post editor.

For example, if I click the Blogger social poster you will see something like this:



This works in exactly the same way as it does on the main Affiliate Pages. See this video for more details:



<https://easyprofunnels.s3.amazonaws.com/videos/social-posting-1.mp4>

Congratulations that completes the work required for Day 6

For your reference and convenience I have listed the process below.

Task List

1. Decide on a product to promote using webinar style page.
2. Create Affiliate Sales Funnel Link if needed.
3. Find a great tutorial video on the product/topic.
4. Create a suitable bonus pack.
5. Create Webinar Page.
6. Promote webinar on social media.
7. Decide on a product to promote using review style page.
8. Create Affiliate Sales Funnel Link if needed.
9. Find a video review or demo of the product.
10. Create a suitable bonus pack.
11. Create Review Page.
12. Promote review page on social media.